

## **SPECIALIST RECRUITMENT AGENCY**

### **The Business:**

This is an opportunity to run your own recruitment business within the leading specialist group, AMR. The organisation's prime activity is the recruitment of staff, mostly within the estate agency, property and related financial services sector.

Running your own territory as a franchisee, you would provide suitable candidates for employer's job vacancies. Clients range from local to national organisations and positions range from trainee to board level.

The business can be run from home, but with expected growth, both premises and staff are likely to be needed in the future.

### **The Territory:**

*Exclusive rights to Blaenau Gwent, Bridgend, Caerphilly, Carmarthenshire, Cardiff, Ceredigion, Merthyr Tydfil, Monmouthshire, Neath Port Talbot, Newport, Pembrokeshire, Powys, Rhondda Cynon Taff, Swansea, Torfaen, & Vale of Glamorgan.*

### **The Organisation:**

AMR was founded by Alan Mead in 1995. It is now a national organisation and a leading recruitment specialist within its field. Although each territory is run independently, the existing franchisees present a strong and professional organisation due to:

- Comprehensive initial training
- A tried and tested approach to recruitment, giving a competitive edge
- Ongoing support and advice, including business planning
- National marketing and advertising campaigns
- Powerful and highly ranked website
- Economies of group buying
- Legal support via REC membership
- Recruitment software especially developed

### **Potential Income:**

The business offers good income potential with average franchisees currently achieving annual incomes in the region of £35,000 after expenses. Although in previous years this has naturally been considerably higher.

**Your Experience:**

This opportunity would suit a person who has worked in a business environment and has a strong ambition to run and grow their own business. The main attributes needed are good communication skills, enthusiasm and drive. Previous experience in the estate agency or finance sector would be beneficial, but is not vital.

**Territory Potential:**

Over the first five months of 2009 an average AMR franchise has achieved gross monthly sales income of £7,183 per month. This demonstrates that the area has great potential. It is anticipated that a franchisee, with the enthusiasm to run their own business, should at least be able to match that level of performance.

**Our Opinion:**

This is a good opportunity to start your own business, with the strong support of a successful national group. The business provides potential for a very good net income and considerable flexibility to suit your own objectives.

**The Next Step:**

If you have any questions or wish to proceed further, please call Colin Archer on 01792 424411 and he will be pleased to assist you.

**PRICE £15,000\***

The Franchise Licence Fee's applicable can be paid over a period no longer than thirty six months from the 'Business Start Date'. Payment will be by an initial sum of £5,000.00p (Five Thousand Pounds) followed by 24 subsequent payments of £416.67 (Four Hundred and Sixteen Pounds 67p).

The first payment will be made upon signing the Franchise Agreement; the next payment will become due on month thirteen of the term and the balance monthly thereafter. VAT will be applicable to these sums.

However, should you choose to terminate the agreement at the end of month twelve, you will be able to do so and no subsequent payment will be due to the franchisor.

\*The purchase price is subject to VAT, which can be recovered once the franchisee has registered the business for VAT.